



OUR CLAIM: TRUTH FROM FACTS



In the image above,
Gilberto Fava,
Tecno Elettra CEO.

ABOUT US

Company Name:
Tecno Elettra Srl

Company Address:
Via Puglie, 10/12
Monsano (AN),
Italy
Tel. +39 0731 60 54 35
Email: info@tecnoelettra.com
/export@tecnoelettra.com

Website:
www.tecnoelettra.com

Founded in:
1982

CEO:
Mr. Gilberto Fava

**Main Export
Destinations:**
Europe, Middle East
and Central America

OUR HISTORY:

THE TRADITION OF HANDMADE PRODUCTS

Tecno Elettra was founded in 1982, as an Italian manufacturer with the purpose of combining the tradition of hand-made products with large scale industrial production. This ambitious objective was achieved over time, with the drive for constant growth and development found in the determination and desire for continuous improvement, in a right mix of tradition, local culture, innovation research and quality.

OUR PRESENT:

HANDMADE QUALITY FOR A GLOBAL MARKET

Over time, new models were created with the help of an increasing amount of technology combined with the attention to the details characteristic of Italian workmanship and investments in Research and Development as well as Quality Control, together with numerous international certifications. All of this allowed Tecno Elettra to grow and consolidate its presence in several countries. Today, Tecno Elettra makes available a wide range of excellence products that have become renowned in the field of professional hairdryers, and with its 5 Product Lines and a comprehensive customer satisfaction policy, the company is able to meet the different needs of the market.

OUR APPROACH TO WORK:

THE TRUST WE CREATE

The purpose of Tecno Elettra is to strengthen and expand its distribution network, focusing on exclusive distributors/importers. Over the years, we chose to walk side by side with our clients and we selected companies interested in long-term relationships with exclusive agreements. These policies allowed Tecno Elettra to grow together with its customers and to make the TE brand a solid and reliable trademark.

REASONS WHY

- More than 35 years of Italian manufacturing experience
- Exclusively professional products
- Complete production chain and internal R&D
- International profile together with innovation and tradition
- International quality certificates
- Worldwide presence
- Private label services



STAR PRODUCTS

R.A.M 2.0

Is the Italian Brushless, the fruit of absolute innovation in terms of being lightweight and boasting the perfect balance of power and energy consumption. It features an all-Italian brushless motor that weight surprising little, together with the inner air conveyor to reduce energy consumption and improve air flow. The heating element has six supports to enable a uniform distribution of heat for near-instantaneous drying power.

Boss

A powerhouse of styling performance. Its 2400-2500W for lightning-fast drying allow unmatched power and heat. Advanced features and premium components technology prevent any danger of overheating. All the products of the 6000 line are the most powerful and best-selling.



Tecno Elettra
headquarters in
Monsano, Italy.

Alys Style Pro

New product 2019

ALYS Style Pro covers an untouched power segment with reference to Tecno Elettra products. 2100W, a pioneering engine, 100% MADE IN ITALY, Alys Style Pro boasts amazing and reliable performances above the average during the whole life of the product, making end users save time and money. The buttons placed at the front are perfect whether you are right or left handed, and the ergonomic handle allows maximum control

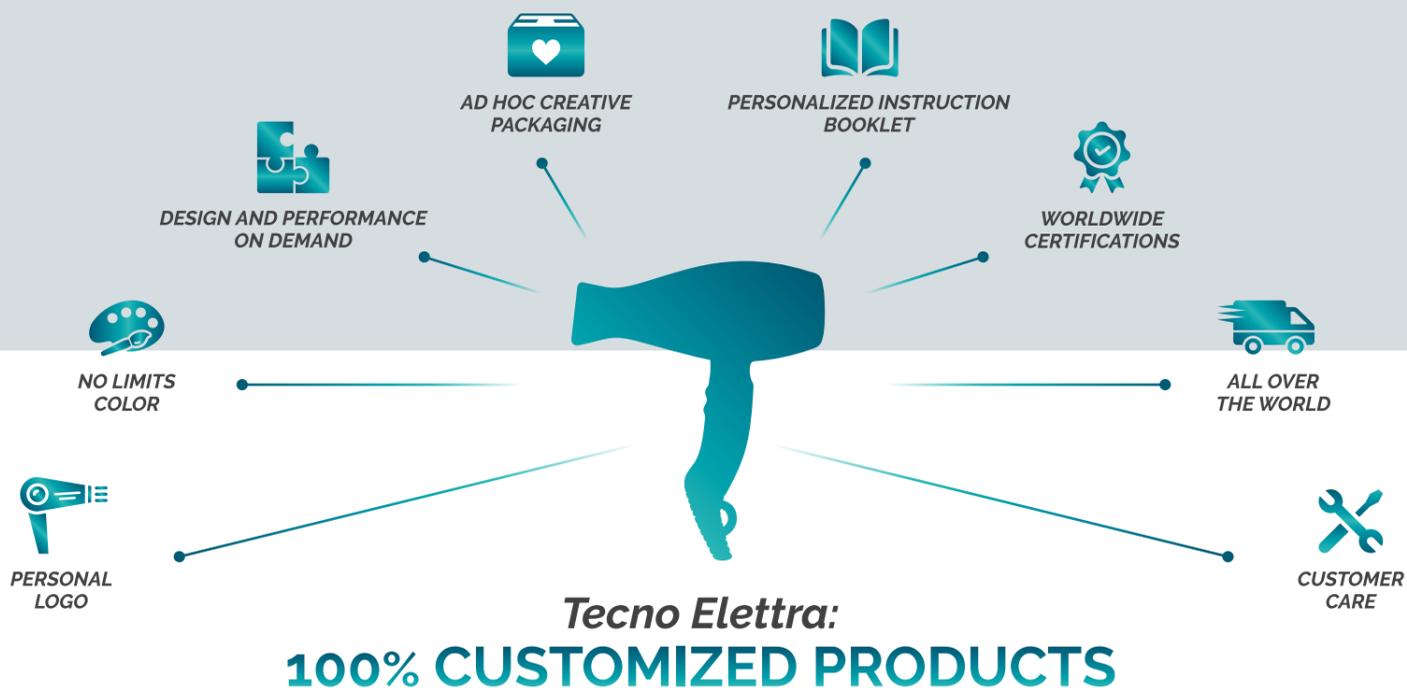
for any hairstyle.

The compact size and lightweight, together with the classic yet contemporary and trendy design, manageability and attention to the tiniest detail, make Alys Style Pro the perfect answer to hairstylists' needs, as well as the reference product in the professional hair dryers segment.

OUR FOCUS:

CUSTOMIZATION

All Tecno Elettra products can be customized according to the customer's needs; it is therefore possible to design and create a specially made product focusing the attention on a personalized marketing, with the aim to target the market segment identified by the Customer. Customization can refer just to graphics and aesthetics by adding the customer's logo on the product, but it can also involve inner components, in order to satisfy the end user requests. During the customization process, it is of utmost importance to remember that the specific needs of the Customers are the basis on which a new product is shaped out of an already existing one from Tecno Elettra's range. This generates a constant interaction among Tecno Elettra, Customer, market demands and development of a new brand.



TE

**PROFESSIONISTI
DELL'ARIA**
Professional hair dryers



alys STYLE PRO

MANEGGEVOLE • EASY TO HANDLE

COMPATTO • COMPACT

2 BOCCHETTE
2 NOZZLES

